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(Mr. Monserrat Wiegand)

BUSINESS PSYCHOLOGY (PAPERBACK)



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Createspace, United States, 2015. Paperback. Book Condition: New. 244 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is a business classic which should be a required reading in every business administration school in the world. Master of achievement Larson presents us with a masterpiece in business psychology, as he calls it, which is in reality a treaty and what to do and what to avoid to become a successful business person in the world. The foundation of success in the business world is found in the proper combination of enterprise, ability, self-confidence and concentration, says the author, and from there, he takes us in a journey through the rules in Attainment And Achievement; the Science of Business Success and the seven factors that determine Business Success; the use of the mind in practical achievement; the use of the powers of will and desire, and in general, all the elements of business success that have been later copied and explained by other authors. Larson is the true source of most of this philosophy.



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