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Reviews

Very good e-book and valuable one. It really is packed with knowledge and wisdom I am just very easily could possibly get a satisfaction of reading a created pdf.

(Walton Haag)

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Business Case Pro LLC, United States, 2009. Paperback. Book Condition: New. 249 x 201 mm. Language: English . Brand New Book ***** Print on Demand *****.Most IT initiatives fail. Use The Business Case Checklist to avoid adding your technology project (and career) to the list of casualties. This is the first professional-grade checklist that helps business case writers and ROI reviewers make faster decisions and better technology investments. In this checklist, you ll find: 1. 12 fundamental questions to ask of any business case. 2. A business case template for all your technology investment decisions. 2. 73 best practices to implement this checklist and help you make faster, better technology investments immediately. 3. The 5 universal principles for technology investment, offering you lessons from 25 years of experience and 51-book research. 4. An investment grade to guide and communicate your decision. The Business Case Checklist will help you: -- Justify your technology investment if you are a project manager or technology executive. -- Sell your technology with a fact-based business case if you offer technology products, services, or solutions. -- Review business cases quickly and effectively if you are a decision maker asked to fund technology investments.

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