

## Enterprise Management Case Review: Teaching Case 4 (2)(Chinese Edition)



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## ENTERPRISE MANAGEMENT CASE REVIEW: TEACHING CASE 4 (2) (CHINESE EDITION)



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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: December 2012 Pages: 263 Language: Chinese in Publisher: Economic Management Press Management Case Comment: Teaching Case 4 (2nd edition) first part review includes eight articles. the second part research includes four articles includes 26 articles. the third part of the Commentary. the fourth part of the report includes two articles. In the chapter head the intermediate outcomes source available. Report part References omitted due to space constraints. Contents: The first part reviews a jump out equipment to see equipment case: no user support to revitalize the equipment manufacturing industry takes two to tango two modern version of traitorous glory typical case: see the loopholes in management in the investment from the sale of machine tool plant in Wuhan 3 not only feeder strategic case: HNA to build a new concept of media aviation the sunrise industry case everyone is a customer: Fillattice 4 Culture and Media Co. Ltd. interaction force health media five two eyes see step case: step length to become China's Pfizer 6th - An teacher to learn what Case: Amway China's Road 7th - monopoly and competition. people heart-evident case: new Gome Group established the significance 8 Pian when entrepreneurs a charity case: SEE: Chinese entrepreneurs environmental test case: the main feature of the second part of the charitable mission in the Far East 9 001 Group technological innovation mode 10 business growth alternative mode - 12 of the little giant enterprises. Book 11 enterprises to create high-trust organization the corporate culture of the Wanxiang Group Annex 1: Wanxiang Group Corporate Culture Manual (2005 Edition) Annex 2: universal credit manual Annex 3: typical model employee the deeds Annex 4: 1 to 11 universal...

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