



## Harnessing the Power

By Jo Spinks

Paperback. Book Condition: New. Not Signed; The book is a unique blending of research skills and practical applications, brought together in an engaging and accessible way, for an organisational context. It discusses issues relating to accessing information and assessing it for credibility and 'fitness-for-purpose' and offers practical tools and techniques for the optimal processing of information and sections on sources of information, sorting the wheat from the chaff, using the Internet for research, creating knowledge from information, maximising the benefit and achieving recognition for work done. Aimed at everyone who is seeking to improve personal effectiveness and a high degree of empowerment, the book is also designed for decision makers wishing to develop research skills and improve credibility, and managers, employees, researchers, students, professionals and advisors. book.



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