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Understanding Human Communication Student Success Manual

By Adler, Ronald B.; Rodman, George; du Pre, Athena

Oxford University Press, USA, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: George Rodman is professor and chair of the Department of Television and Radio at Brooklyn College of the City University of New York, where he has taught for 30 years. His research interests include the role of humor in human communication and the effect of communication technology on psychological well-being. Rodman is the author, coauthor, and editor of several books, including ten editions of "Understanding Human Communication" (with Ron Adler, Oxford University Press), four editions of "Mass Media Issues" (Science Research Associates and Kendall/Hunt), "Making Sense of Media" (Allyn & Bacon, 2001, and four books on public speaking, including "The New Public Speaker" (Harcourt Brace, 1997), a book that features the role of public speaking in the media-information age. He has written for newspapers, magazines, journals, film, television, radio, and multimedia programs. He has appeared as both host and guest on local television programs. While in graduate school, he was a winner on "The Dating Game" on ABC. Rodman has been listed in "Who's Who in Entertainment" and "Who's Who in Education". He serves as the faculty adviser to "The Excelsior", one of...


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