



Real Marketing to the Beauty Grooming Target Market: Interviews with Customers in Your Niche Audience (Paperback)

By Richard N Stephenson

Createspace, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. You Don t Know What Your Target Market Wants and It s Killing Your Bottom Line Get A Grasp On The BEAUTY AND GROOMING Market Before You Spend Another Cent. You ve spent the past 3 years sinking your life into your small business or online ventures and have some results. But can you really say you re solving a problem that your customers really have? Are they running to your door waiting to throw money at you so they can get their pain eased? Do you even know who your real customers are? What they look like, what they do on a daily basis, what small details in their normal life are you missing that are stopping you from getting more out of your business? Can you wrap your head around just how much money you ve left on the table because you don t know what your niche audience needs to make their lives easier? Could finding out stop you from running up against the 5 year failure mark that most small businesses slam into?...

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