

Quantitative Methods: For Business, Management and Finance (4th Revised edition)



Filesize: 8.57 MB

Reviews

It is just one of the best ebook. I was able to comprehend every thing out of this composed e pdf. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ocie Hintz)

QUANTITATIVE METHODS: FOR BUSINESS, MANAGEMENT AND FINANCE (4TH REVISED EDITION)



To get **Quantitative Methods: For Business, Management and Finance (4th Revised edition)** eBook, make sure you refer to the button listed below and save the document or have access to additional information which might be in conjunction with **QUANTITATIVE METHODS: FOR BUSINESS, MANAGEMENT AND FINANCE (4TH REVISED EDITION)** ebook.

Palgrave Macmillan. Paperback. Book Condition: new. BRAND NEW, Quantitative Methods: For Business, Management and Finance (4th Revised edition), Louise Swift, Sally Piff, Businesses are built on numbers; in any organization the ability to use and interpret quantitative methods is vital to maintaining a competitive edge. Quantitative Methods for Business, Management and Finance is a comprehensive, easy-to-follow guide to the subject, painlessly leading you from fundamental principles to more advanced applications. It is an essential text for undergraduate students of business, management and finance, as well as for those on MBA and postgraduate courses. Each topic is explained in a clear, friendly style, and accompanied by examples, exercises and activities, making the text ideal for self-tuition. This highly successful learning-by-doing approach, coupled with the book's clear structure, make the understanding of essential mathematical skills achievable - and even enjoyable! Key benefits: * From basics to business modelling: maths revision through to probability, statistics and more, all in one text * Suitable for all maths backgrounds - an optional introductory part teaches mathematical essentials from scratch * Refreshingly non-technical writing style - user-friendly and engaging, avoiding excessive theory * Practical guidance on using IBM SPSS and Microsoft Excel * Brand new 'Moving on.' feature with integrated web and book activities for Business Modelling chapters, relating theory to the real world The companion website offers lecturers a testbank, PowerPoint slides, and assessment solutions. Students will find multiple choice practice questions, data sets, and extra exercises. LOUISE SWIFT taught quantitative methods to students of business, management and finance for over ten years at the University of East Anglia, UK, where she now works as a statistician. SALLY PIFF is Lecturer in Quantitative Methods at Norwich Business School, University of East Anglia, UK.



Read Quantitative Methods: For Business, Management and Finance (4th Revised edition) Online



Download PDF Quantitative Methods: For Business, Management and Finance (4th Revised edition)

Relevant Books

**[PDF] Accused: My Fight for Truth, Justice and the Strength to Forgive**

Follow the web link listed below to get "Accused: My Fight for Truth, Justice and the Strength to Forgive" file.

[Download Book »](#)

**[PDF] The Writing Prompts Workbook, Grades 3-4: Story Starters for Journals, Assignments and More**

Follow the web link listed below to get "The Writing Prompts Workbook, Grades 3-4: Story Starters for Journals, Assignments and More" file.

[Download Book »](#)

**[PDF] Hoppy the Happy Frog: Short Stories, Games, Jokes, and More! (Paperback)**

Follow the web link listed below to get "Hoppy the Happy Frog: Short Stories, Games, Jokes, and More! (Paperback)" file.

[Download Book »](#)

**[PDF] Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)**

Follow the web link listed below to get "Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)" file.

[Download Book »](#)

**[PDF] Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)**

Follow the web link listed below to get "Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)" file.

[Download Book »](#)

**[PDF] The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)**

Follow the web link listed below to get "The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)" file.

[Download Book »](#)